

About Hong Kong Ballet

Hong Kong Ballet is one of the premier ballet companies in Asia and is internationally recognised as a top institution that represents Hong Kong's unique character. Since 1979 Hong Kong Ballet has evolved into a vibrant performing arts organisation with accomplished dancers and a strong repertoire composed of a range of stunning, technically challenging productions. The Company has grown and flourished over the years, and today engages a roster of over 45 dancers from all over the world. Led by Artistic Director, Septime Webre, Hong Kong Ballet's repertoire combines 19th to 21st century classical masterpieces, acclaimed contemporary works and newly commissioned ballets performed to audiences in Hong Kong and abroad. hkballet.com

We are seeking a high caliber candidate to fill the following position:

Assistant Marketing Manager / Senior Marketing Officer

An integral member of the Marketing team, the Assistant Marketing Manager / Senior Marketing Officer will be reporting to Director of Marketing and be responsible for the Company's PR and marketing communications to support its artistic and business goals.

Main Responsibilities

- Write, edit and translate press releases, speeches and scripts for productions and events
- Organise events such as press conferences
- Support other departments for publicity including but not limited to crafting social media content and eDMs
- Assist in pitching stories to media
- Follow up on media interviews and coverage
- Maintain the Company's website
- Coordinate the production of annual reports
- Develop and maintain press database
- Engage in joint marketing / promotion initiatives / activities

Requirements

- Degree or above in Marketing, Communications, Languages, Cultural Management or Arts disciplines is preferred
- At least 3 years of Marketing / PR experience. Experience in the arts sector is an asset
- Excellent writing, editing and translation skills
- Proficiency in spoken and written English and Chinese

~ to be cont'd ~

HK BALLET

香港芭蕾舞團

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STANDING
STILL

- Excellent interpersonal and communication skills
- A team player, meticulous and able to work under pressure
- Have a great passion for ballet, dance and the arts
- This position does include working after office hours and on weekends occasionally

Interested parties please submit application with detail CV, indication of availability, current and expected salary to recruitment@hkballet.com or by post to Human Resources Department, G/F, 60 Blue Pool Road, Happy Valley, Hong Kong.

(Data collected would be used for recruitment purpose only.)